

Get to know the Rockwell Automation PartnerNetwork™ System Integrators



System Integrator

A ROCKWELL AUTOMATION PARTNER



PartnerNetwork™

BY ROCKWELL AUTOMATION

STRATEGIC
ALLIANCES

DISTRIBUTORS

CUSTOMERS

OEM
PARTNERS

**SYSTEM
INTEGRATORS**

TECHNOLOGY
PARTNERS

World-Class System Integrators

The global digital transformation (DX) market is growing, but while some organizations have already implemented or are in the process of implementing DX solutions, other firms have avoided the process for any number of reasons, including experiencing pilot purgatory or disorganized resources and systems.

Regardless of where organizations are in the process or how and when they got there, DX is critical for manufacturing industries to remain competitive and profitable. Using networks, automation, data collection/

processing/management, analytics, and artificial intelligence (AI) can dramatically improve everything from an organization's finances to its safety and compliance.

Having the right system integrator in place to provide support for everything from design and implementation to project management and maintenance, is critical to long-term success.

The Rockwell Automation community of more than 3,700 best-in-class System Integrator Partners provides innovative solutions for control, power,

process, and information applications to keep processes online and in production by leveraging our broad portfolio of products and services.

End-user customers rely on the technology the System Integrator Partner delivers to be of the highest quality, and their services and solutions to be trustworthy and reliable.

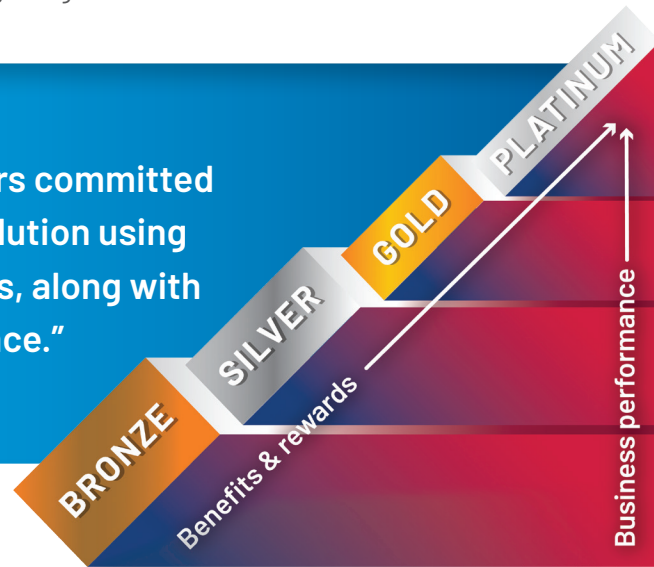
A step above the rest

Rockwell Automation has a well-established brand and reputation in the industry for achieving successful outcomes for our customers. We partner with system integrators committed to delivering the best technical solution using Rockwell Automation technologies, along with a first-in-class customer experience.

Our System Integrator program is designed to educate and produce the most qualified system integrators that are committed to enhancing their competencies and capabilities, all with the goal of helping develop the best possible solution with the least amount of risk for customers.

The Rockwell Automation System Integrator program is tiered into four levels – bronze, silver, gold, and platinum – that reward for sales success, capabilities, and collaboration with Rockwell Automation. Each tier offers differentiated benefits to help our system integrators maximize value. Obtaining recognition in each tier is based on three criteria:

“ We partner with system integrators committed to delivering the best technical solution using Rockwell Automation technologies, along with a first-in-class customer experience.”



Sales success

The program focuses on establishing strong business relationships and rewards system integrators as they grow their business and achieve the revenue milestone associated with each tier.



Capabilities

We know the importance of technology expertise, so our program is centered around the technology disciplines system integrators can leverage to deliver business solutions in the areas of control, process, power, and information solutions.

To help achieve success, we offer on-demand and in-person training materials and support to build competency in capabilities that best fit markets and industries they serve.



Collaboration

Rockwell Automation helps our system integrators grow and advance by collaborating on strategic initiatives and other mutual areas of partnership focus. This identifies areas of improvement, establishes business objectives, determines growth opportunities, and develops competency plans to enhance technical expertise.

Better together

Rockwell Automation believes *We are Better Together* – and we do our part by delivering an expansive, global partner ecosystem of market-leading technology, excellent support and services, and an integrated and streamlined approach to business.

Customers can succeed on an international scale by using our network's breadth of innovative technologies and services that no single vendor can provide alone. We offer end-to-end solutions built in-house and by our selective, yet vast partner ecosystem, tailored to address your unique business challenges.

Together with our expert support, a commitment to simplifying your experience and a global community of partners dedicated to your success, Rockwell Automation stands out in our ability to help empower your business.

Learn more about System Integrators in the Rockwell Automation PartnerNetwork [HERE](#)



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